

Chris Martinetti

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PROFESSIONAL EXPERIENCE

AT&T Creative Services (2014 – Present)

Concept, storyboard, visual direction art for digital, social, TV and print

- Utilized on a wide variety of adwork that would either function as final art, or influence the final design and direction.
- Provided art for AT&T Creative Services for Sports Marketing, Audience Network, Multi Dwelling Unit, Retention, AT&T Social, Architectural and Event design, Production teams and their partners, DirecTV, HBO, Xandr and Warner Bros.
- Provided art for campaigns such as DirecTV's Rob Lowe, Hannah & Her Horse, Senior Living, HBO Max, AT&T LeBron James, Lady Gaga's Super Saturday Night, and Sundance Film Festival.
- Worked with Warner Bros to develop visuals for "Batman" keyart and AT&T "Joker" social ads, and the "Harry Potter: Wizard's Unite" video game.
- Responsible for managing several artists to help conceptualize/storyboard.
- Key Awards: IHAF, Promax, and CLIO awards.

Ogilvy and Mather (2010 – 2015)

Storyboard, Illustration, Concept and Design for digital, social, TV and print.

- Clients: ACE awards, Allergan, American Express, Avon, Barnabas, BMC Software, Botox, BP's 2012 Team US Olympics, Brugan, Cabela's, Capri Sun, Castrol, CEC, CITI, Citizens, CMS, Coke, Colgate, Depend, Domtar, DuPont, Fanta, Firmagon, FM Global, GAP, Hellman's, IBM, IKEA, Kodak, Kool Aid, Kraft, Jardiance, Lap Band, MEC, Merck, Minute Maid, Motorola, NocDurna, Panadol, Pfizer, Post Foods, Ponds, SAP, Sara Lee, S.C. Johnson, Shark, Siemens, Spiriva, TANG, TD Ameritrade, Time Warner Cable, Unilever, UPS, Verizon, Virgin Airlines.

SELECT FREELANCE EXPERIENCE (2010 – Present)

- **Adwork:** BlackRock (storyboards 2019), Mekanism (Pepsi spot 2014), Mattel (Barbie concept art 2013-2015), Macy's (advertising/comic 2012), WWE (Concept art 2011), Young and Rubicam (Storyboards 2010).
- **Movie and Game:** StarLight Films/Media (Concept art 2018), East of the Web (Concept art and book covers 2012-2014), Relativity Media/Rogue Pictures (Concept art - unreleased film 2011) EA Games Internship (2009).
- **Comics and Theater:** "Flux" (Comic Book 2020), "2084" (Ottawa Fringe Festival 2019).

EDUCATION

Savannah College of Art and Design (2005-2009)

- Bachelor of Fine Arts, Sequential Art
- Study abroad program in Tokyo, Japan